

PROJECT GREEN CHALLENGE

Social Media Posts

Sample Tweets

I love @TurningGreenOrg's Project #GreenChallenge (especially the awesome #ecoprizes!) bit.ly/pgcsignup2018 #PGC2018

So excited for @TurningGreenOrg's #PGC2018. Hoping to get a (@Tag your school here) #student to the finals this year! bit.ly/pgcsignup2018

Which #student from (@Tag your school here) will make it to the @TurningGreenOrg #PGC2018 finals? bit.ly/pgcsignup2018 Sign up to WIN!

Ready to go #green this Oct? @TurningGreenOrg Project Green Challenge has the tools to make it happen! bit.ly/pgcsignup2018 #PGC2018

Join @TurningGreenOrg for the ultimate #green challenge this Oct! Take #ecoaction + win awesome prizes! bit.ly/pgcsignup2018 #PGC2018

Hey (@Tag your school here) #students: Want to live #green? Love #sustainability? Take @TurningGreenOrg's #PGC2018! bit.ly/pgcsignup2018

Get #eco goodies delivered to your house, apt or dorm! @TurningGreenOrg #PGC2018 has prizes galore. Sign up: bit.ly/pgcsignup2018

What is #PGC2018? @TurningGreenOrg's 30day #eco lifestyle challenge for students this Oct! Prizes include scholarship! bit.ly/pgcsignup2018

Do #good for yourself, school, the world AND win #eco prizes along the way! Sign up: @TurningGreenOrg bit.ly/pgcsignup2018 #PGC2018

If you like living #green + free #eco prizes, you'll def like this: bit.ly/pgcsignup2018 @TurningGreenOrg #PGC2018

Want to incorporate #eco into your life? @TurningGreenOrg's Project #Green Challenge has the steps to start! bit.ly/pgcsignup2017 #PGC2018

Want to go to #SF for a 2-day #eco extravaganza? Be part of @TurningGreenOrg Project #Green Challenge + win! bit.ly/pgcsignup2018 #PGC2018

Think you're #eco friendly? Take @TurningGreenOrg #PGC2018 to learn about ALL aspects of #green living bit.ly/pgcsignup2018

Sample Facebook posts

Hello friends! I'm a campus rep for an awesome competition called Project Green Challenge (#PGC2018), hosted by @TurningGreenOrg. For 30 days in October, you get to compete with students at (tag your school here) and students from campuses all over the world. The finalists get flown to California for the challenge finals. Message me for more details on how to sign up! bit.ly/pgcsignup2018

Want to win eco prizes and a \$5,000 scholarship? Sign up for @TurningGreenOrg Project Green Challenge. The competition takes place from Oct. 1-30 (it will seriously change your life). I'm a campus rep for (tag your school here) so let me know if you want to sign up and check out the link for more details: bit.ly/pgcsignup2018